

HENRY LEE BLOUNT JR

SHOPIFY FRONT END SOFTWARE ENGINEER / INTERFACE EXPERIENCE DESIGNER

Website: www.henrylee.studio · **Email:** ecom@henrylee.studio
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I'm a front end software engineer who specializes in e-commerce and interface experience design. My focus is on building strategic, customer-centric, business driven digital experiences by combining the art of design with the art of programming.

PROFESSIONAL EXPERIENCE:

Warren James

Santa Monica, CA · Remote

Shopify Front-End Engineer / UI/UX & Brand Designer / E-commerce Specialist

April 2025 – Current

- Developed and customized high-converting Shopify storefronts for influencer-led product drops, focusing on responsive design and mobile-first UI/UX optimization.
- Collaborated in a fast-paced team to execute limited-edition e-commerce campaigns, meeting tight deadlines across design, development, and launch.
- Utilized Adobe Creative Suite to design on-brand assets, including marketing graphics, product imagery, and promotional videos tailored for social commerce.
- Translated creative direction into interactive web experiences, enhancing customer engagement and conversions
- Integrated video content, animations, and branded design elements to elevate storytelling and increase visual impact across digital platforms.

E-com Funnel Studio

Philadelphia, PA · Remote

E-commerce Specialist / Shopify Front-End Engineer / UI/UX & Brand Designer / Online Advertiser

June 2024 – April 2025

- **MESA Project** (Napa Valley, CA): Collaborated with top industry professionals to build a full e-commerce business in just three days. Contributed to complete brand identity, go-to-market strategy, marketing materials, and was in charge of the Shopify store development and UX/UI design.
- **AK Botanicals:** Led store development, ad creative, and video/packaging design to drive engagement and sales.
- **Dearly Beloved Gifts:** Created jewelry message card designs, led UX/UI Shopify design and development, executed online advertisements and designed ad creative to drive sales.

Nectar, Digital Marketing Agency

Ardmore, PA · Remote

E-commerce Specialist / Shopify Front End Software Engineer / User Interface Designer

March 2024 – June 2024

- Designed and developed an e-commerce sales funnel for a multi-million dollar high fashion luggage client earning them over \$100k within a period of 3 months
- Built conversion-focused UI and customized Shopify themes using Liquid, SCSS, JS, and Shopify CLI. Partnered with marketing teams to create a full DTC ecosystem supporting scalable growth.

EDUCATION:

The University of The Arts | *Student council - Design Representative*

Philadelphia, PA

Bachelors of Fine Arts | User Interface Design / Web Development / Graphic Design

February 2010 - May 2014

HARD SKILLS: Liquid, A/B testing, digital marketing, JavaScript, Shopify, CMS (Content Management Systems), Node.js, MongoDB, Agile development, Git, Github, Visual Studio Code, Bootstrap, HTML5, CSS3, User Interface Design, Responsive Design, Typography, Business / Brand Strategy, Online Marketing, Online Advertisement, Adobe Creative Suite, Brand Identity

SOFT SKILLS: Innovation, Intuition, Collaboration, Empathy, Leadership, Fast Learner, Diplomacy, Patience, Dependable, Resourceful, Collaboration, Communications